



Mercedes Ulaszewski

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Personal Statement

Senior designer, marketer, self-motivated, detail-oriented, positive attitude, and always up for a challenge. Experience includes creation of marketing plans and branding guidelines, creation and running marketing campaigns, managing budgets, calculating ROI, web and social media analysis, strong background in holistic marketing.

Professional Experience

Senior Graphic Designer
Rochester City School District
Rochester, New York
Nov 2016 - Present

Marketing Coordinator
Rando Machine Corporation
Macedon, New York
April 2016 - Nov 2016

Digital Marketing Contractor
13Thirty Cancer Connect
Rochester, New York
March 2016 - May 2017

Designer and Marketing Associate
Systems management Planning (SMP)
Rochester, New York
April 2014 - July 2015

Art Director
CL!X Portrait Studio
Rochester, New York
July 2012 - April 2014

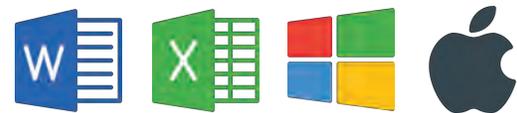
Education

M.S., Strategic Marketing
Roberts Wesleyan College, 2016

B.F.A., Visual Media
Rochester Institute of Technology, 2011

Certification, U.S. Public Policy
HarvardX, 2021

Software



Clients



References provided upon request